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By Wim Meester, Publishing Editor



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1. Manuscript submission

	Subm.	Results			
	Articles	Withdrawn	Accepted	Rejected	Rejec. rate
2005	80	0	24	18	43%
2006	185	7	85	63	43%
2007	178	9	72	67	48%
2008	174	14	64	24	27%
2009 YTD	46	0	16	20	17%

Measurements per 14 Apr 2009

2. Articles into production

Total per year	2003	2004	2005	2006	2007	2008	2009 YTD
Articles	77	71	95	149	85	139	20
Pages	376	284	403	611	383	549	59

Measurements per 10 Apr 2009

3. Geographical breakdown of corresponding authors

3.1 Countries

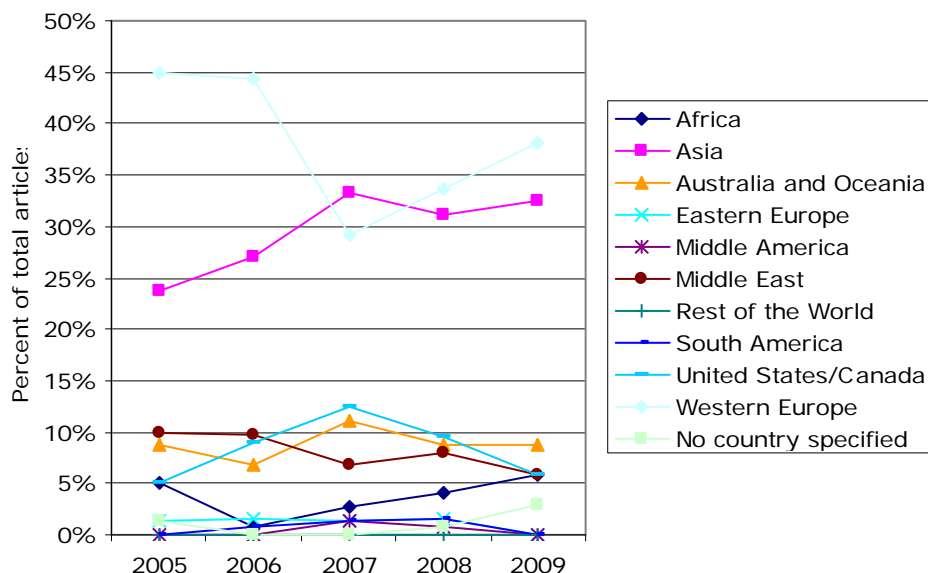
Brief summary of countries of corresponding authors in numbers of articles per country in 2008

Most accepted papers		Largest increase		Largest decrease	
India	24	India	+9	France	-3
United Kingdom	16	United Kingdom	+7	Jamaica	-1
Australia	10	Italy	+5	Morocco	-1

Measurements per 07 Jan 2009

3.2 World regions

Regional breakdown of corresponding authors (2009 YTD)



4. Issue Progress

Issues that have been sent to the subscribers as of the start of the year 2008 and 2009 (YTD)

Year	Vol/iss	Cover date	Spec / reg	Special issue title	Pages	Edit. pages

15/1	Jan 2008	R	80	73
15/2	Feb 2008	R	64	59
15/3	April 2008	R	76	70
15/4	May 2008	R	80	75
15/5	July 2008	R	76	71
15/6	Aug 2008	R	68	62
15/7	Oct 2008	R	68	64
15/8	Nov 2008	R	68	64
Total 2008	8		580	538
16/1	01 Jan 2009	R	56	52
16/2	01 Feb 2009	R	60	56
16/3	01 April 2009	R	68	64
16/4	01 May 2009	R	64	59
Total 2009 (YTD)	4		248	231

Measurements per 16 Apr 2009

Previous years

	2004	2005	2006	2007	2008	2009 YTD
Issues	6	6	8	8	8	4
Total pages	384	388	416	560	580	248
Edit. pages	332	329	369	514	538	231

Measurements per 16 Apr 2009

5. Articles not yet assigned to an issue

Regular articles or articles for listed special issues		No. of articles	No. of pages
Regular articles		61	208
Special issue: Safer Detention in Custody		3	20
Total		64	228

Measurements per 16 Apr 2009

6. Publication speed (weeks)

Publication speed (2008):

Issue type	No. of articles	Editorial time	Production time			Publication time		
			Article in final version on web	Complete issue on web	Printed issue	On web	Printed issue	
15/1	R	13	20			59.9		81.5
15/2	R	9	33.1	15.9	41.2	44	49	77.2
15/3	R	13	22	14.7	31	33.8	37.7	57.9
15/4	R	15	26.4	17.3	32.5	34.5	41.8	60.9
15/5	R	12	37.4	13.4	26	28.4	50.9	65.9
15/6	R	13	21.5	11.3	22.5	25.2	32.9	46.8
15/7	R	13	21.6	16.1	29.1	32.7	33.5	54.3
15/8	R	14	21.3	10.9	21.2	25.2	32.1	46.5
All issues 2008		102	25.4	14.2	29	35.4	39.7	61.3
16/1	R	11	38.4			36.6		75
16/2	R	12	26.5	6.6	19.3	22.1	33.1	48.6
16/3	R	14	34.9	7.1	24	26	42	60.8
16/4	R	11	42.2	8.1	23.4	26.1	50.4	68.3
All issues 2009 YTD		48	35.3	7.3	22.3	27.5	41.6	62.7

Measurements per 07 Jan 2009

7. Full-text downloads on ScienceDirect

Articles on line 269

User accounts 3969

Downloads per year	2005	2006	2007	2008	2009 (Jan-March)
<i>Journal of Forensic and Legal Medicine</i>			17,857	48,720	17,932
<i>Journal of Clinical and Forensic Medicine</i>	39,570	48,351	37,028	39,106	7,870
TOTAL	39,570	48,351	54,885	87,826	25,802

Measurements per 01 May 2009

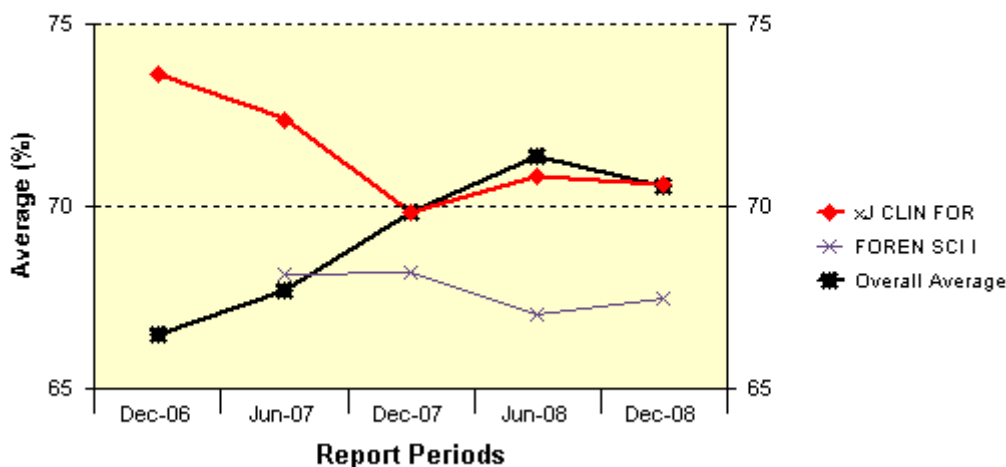
1. [Drug facilitated sexual assault - A review](#)
 Journal of Forensic and Legal Medicine, Volume 15, Issue 5, Pages 291-297
2. [Prediction of stature using hand dimensions](#)
 Journal of Forensic and Legal Medicine, Volume 15, Issue 8, Pages 479-482
3. [Alleged drug facilitated sexual assault \(DFSA\) in Northern Ireland from 1999 to 2005. A study of blood alcohol levels](#)
 Journal of Forensic and Legal Medicine, Volume 15, Issue 8, Pages 497-504
4. [The relation between the blood benzodiazepine concentration and performance in suspected impaired drivers](#)
 Journal of Forensic and Legal Medicine, Volume 15, Issue 8, Pages 483-488
5. [Suicidal hanging in Manipal, South India - Victim profile and gender differences](#)
 Journal of Forensic and Legal Medicine, Volume 15, Issue 8, Pages 493-496
6. [Tonsillitis and sudden childhood death](#)
 Journal of Forensic and Legal Medicine, Volume 15, Issue 8, Pages 516-518
7. [Unusually extensive head trauma in a hydraulic elevator accident: Post-mortem MSCT findings, autopsy results and scene reconstruction](#)
 Journal of Forensic and Legal Medicine, Volume 15, Issue 7, Pages 462-466
8. [The forensic importance of frontal sinus radiographs](#)
 Journal of Forensic and Legal Medicine, Volume 16, Issue 1, Pages 18-23
9. [The processing of skeletonized human remains found in Berlin, Germany](#)
 Journal of Forensic and Legal Medicine, Volume 15, Issue 7, Pages 420-425
10. [Rainwater tank drowning](#)
 Journal of Forensic and Legal Medicine, Volume 15, Issue 8, Pages 533-534

8. Author Feedback Program

The Author Feedback Program is a continuous research program monitoring the performance of Elsevier's primary journals. It allows us to closely monitor author opinion and thus journal performance. Authors are invited to rate a number of statements concerning their publishing experience. These statements are grouped into eight areas, including reputation, peer review, production speed, publishing services, the editorial board and impact factor. The eight factor scores are weighted according to their importance, and used to calculate a composite journal score. This score is then compared to the journal scores of other journals in which the author also recently published.

Note: The maximum potential journal score is 100, but in general, scores vary between 50 and 90. The composite rating score for *Journal of Forensic and Legal Medicine* and the most frequently mentioned "other" journals (or their more-year average if available) are charted below.

Satisfaction ratings and average over time



Measurements per Mar 09

8. Marketing update

The primary marketing strategies for *Journal of Forensic and Legal Medicine* in 2008 were:

- o Brand awareness – Continue to improve international profile to increase visibility in support of authors, readers, quality and subscriptions
- o Highly targeted authorship marketing and ScienceDirect online usage increase

The type of promotions we employed worked to highlight quality articles to ultimately positive influence the overall long term growth and success of the Journal.

Marketing in 2009

The marketing communications team are now challenged with understanding specific market segments and will become experts in customer behaviour (clinicians, researchers, authors, pharmaceutical companies etc). By developing more in-depth knowledge of a our customer base this will enable them to better understand the most effective way to grow your journal in partnership with your identified editorial strategy.

Authors: Build author loyalty, increase high quality submissions and attract new highly cited authors

Readers: Driving usage of FTA downloads on ScienceDirect, increasing visibility and citations

Combat print attrition: Provide online solutions to the smaller institution and hospital market who currently take the print Journal and offer a la carte online subscriptions via *journals consult* model

Personal Subscribers: Up selling online access to print subscription and where relevant PPV of individual articles

Pharma Marketing: Communication and networking with pharma and MCAs in order to become firmly embedded in their publication planning process, highlighting the journal to the pharma market, driving publication, usage and increasing visibility of clinical trials

Customer Understanding: Understanding our customers will help us provide better service and identify our customers and markets needs.

Promotion at Conferences

In 2009 *Journal of Forensic and Legal Medicine* will be promoted at the following conferences:

Conference	Date	Location
• American Association of Forensic Sciences	16-21 st February	Colorado, USA
• FFLM Annual Conference - St Mary's Centre 7th Annual Conference 2009	8-9 th May	London, UK
• EAFS 2009 - 5th European Academy of Forensic Science Conference	8-11 th September	Glasgow, UK
• International Society for Forensic Genetics	14-18 th September	Buenos Aires, Argentina
• FSS Autumn Conference – 50 th Anniversary	30 th Oct – 1 st November	Harrogate, UK